

Elekta Announces Strategic Partnership with Asian Alliance Radiation & Oncology (AARO)



September 4, 2024 — Elekta, a leading innovator of precision radiation solutions used to improve, prolong and save the lives of people with cancer and brain disorders, today announced an observation and education partnership with Asian Alliance Radiation & Oncology (AARO).

This collaboration aims to leverage AARO's pioneering and extensive experience and expertise in radiation oncology - including advanced techniques in Stereotactic Body Radiation Therapy (SBRT) and Stereotactic Radiosurgery (SRS) - to enhance treatment outcomes and elevate standard of care across the Asia-Pacific region.



"Elekta is committed to ensuring more cancer patients have access to the latest, most innovative technology and treatment. Our partnership with AARO will help to strengthen radiotherapy practices and excellent cancer care across this fast-growing region," said Mr William Starbuck, Head of Clinical Excellence & Clinical Marketing of Elekta. **"AARO's expertise and broad reach, combined with the high-quality education and training provided through our Versa HD system, will have a profound impact on patients and practitioners alike."**

Mr William Starbuck, Head of Clinical Excellence & Clinical Marketing of Elekta



Elekta x AARO Inaugural Clinical Education Partnership

As part of this partnership, AARO has launched the first series of clinical education with Bangabandhu Sheikh Mujib Medical University (BSMMU) at AARO's main facility, Centre for Stereotactic Radiosurgery (CSR). Professor Mohammad Nazir Uddin Mollah from the Department of Clinical Oncology at BSMMU and his team of radiation oncologists underwent a week long clinical training program conducted by AARO's radiation oncologists and radiation therapists.



Despite the proven efficacy of Stereotactic Body Radiation Therapy (SBRT) and Stereotactic Radiosurgery (SRS), their adoption in Bangladesh remains limited, with a current utilization rate of only 10%. AARO hopes to address this gap by expanding access to these transformative techniques, with the goal of broadening the reach of these life-saving therapies to a larger patient population.

“AARO’s mission is to provide our patients with access to quality and personalized cancer care, powered by technology,” said Dr Daniel Tan. “Our partnership with Elekta accelerates our vision to be a platform for the progress of innovative and effective technologies for the treatment of cancer in Singapore and beyond. We are humbled and delighted to be able to empower our Asia Pacific colleagues with critical knowledge and expertise in Advanced Radiotherapy so that they can better serve their patients.

Dr. Daniel Tan - Director, Asian Alliance Radiation and Oncology



This partnership underscores Elekta’s and AARO’s commitment to connecting oncologists worldwide, fostering the sharing of best practices, elevating patient care, and advancing knowledge in the field.

For more information on the AARO program or other educational opportunities within the region, please contact Elekta at rapmarketing@elekta.com